

5 DECEMBER 2012

**CHANCELLOR ANNOUNCES 10 MORE 'SUPERCONNECTED CITIES' IN AUTUMN
STATEMENT – BROADBANDCHOICES.CO.UK COMMENTS**

Dominic Baliszewski, telecoms expert at broadbandchoices.co.uk commented:

"This is great news because progress to significantly improve the UK's broadband infrastructure has been limited to date and our reliance on the internet for business and leisure has grown faster than our outdated networks can handle.

The UK has the most internet-dependent economy than any other G20 nation, highlighting the vital contribution the internet now makes to UK GDP; imagine what could be achieved if our broadband networks were even better.

If the UK is to 'future-proof' its broadband infrastructure, we should be aspiring to hyper-fast connection speeds of 1GB which would carry us through the next ten to fifteen years, rather than the next five.

We're concerned that rural regions have been overlooked once again. Businesses in these areas face a postcode lottery, frequently struggling because of an historical lack of investment in rural broadband services. SME's are the lifeblood of our economy whether they are based in urban areas or remote villages. It is vital that investment in broadband services is not just localised to the urban elite if the UK is to pull itself out of the economic doldrums."

For further information please contact:

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About Us:

broadbandchoices.co.uk is a free, impartial and award winning price comparison site with over 50 staff based in central London.

We are the UK's number 1, Ofcom accredited comparison company for fixed line communications services - broadband, home phone and digital TV.

Our broadband and home phone comparison services have the much sought after Ofcom accreditation, and our spokespeople are widely quoted in the national press and broadcast media.



Our website attracts over 1.8 million visitors per month, and every month we help thousands of customers find better deals on their broadband, phone and digital TV services.

Our white label programme provides the cutting-edge technology behind some of the biggest names in the comparison market including: Comparethemarket.com, Confused.com and GoCompare.com.